



# ADVERTISING & SPONSORSHIP OPPORTUNITIES

## BANNER ADS at MECPA.ORG

The MECPA provides an array of services, programs (many accessible 24/7), and information at our website for our members, other accounting and finance professionals, and the public. We anticipate steady growth as we continue to bring useful content and new features to our site.

Size (in pixels) & Rates		
<i>Please save your ad in .png format if possible.</i>		
800 x 400	400 x 400	400 x 200
3 months – \$200	3 months – \$140	3 months – \$85
6 months – \$180	6 months – \$125	6 months – \$65

## NEWSLETTER ADVERTISING

We publish a quarterly members-only newsletter that is distributed to more than 600 CPAs across the state. It provides updates on the Society and the latest local, state and national professional news. Contact us for submission details or a recent copy.

1/2-page ad	1/3-page ad	1/6-page ad
Vertical: 3.75 x 9.25 inches; Horizontal: 7.5 x 4.625 inches	Vertical: 2.5 x 9.25 inches; Horizontal: 7.5 x 3 inches	Vertical: 2.5 x 2.125 inches; Horizontal: 3.75 x 3 inches
<b>\$175/1 issue</b> <b>\$650/4 issues</b>	<b>\$150/1 issue</b> <b>\$550/4 issues</b>	<b>\$125/1 issue</b> <b>\$450/4 issues</b>

## EVENT SPONSORSHIP

We host numerous professional development and social networking events annually, offering multiple sponsorship opportunities, reaching up to 2,000 accounting and business people across the state.

Sponsorships range from \$150 to \$1,000. Sponsors are included in event advertising and promotional materials, via marketing emails, social media posts, newsletter articles and event flyers.

We look forward to working with you to promote your business to Maine CPAs and other accounting professionals. Please contact MECPA Executive Director [Trish Brigham](#) for more information.